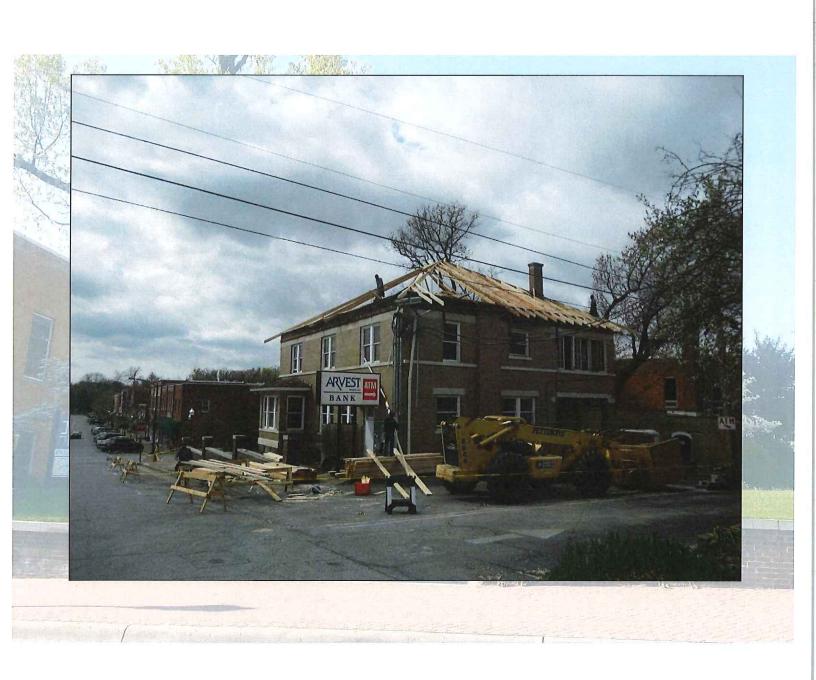


A couple that pays on average \$700 per month in rent downtown, spends about \$9,000 a year downtown!



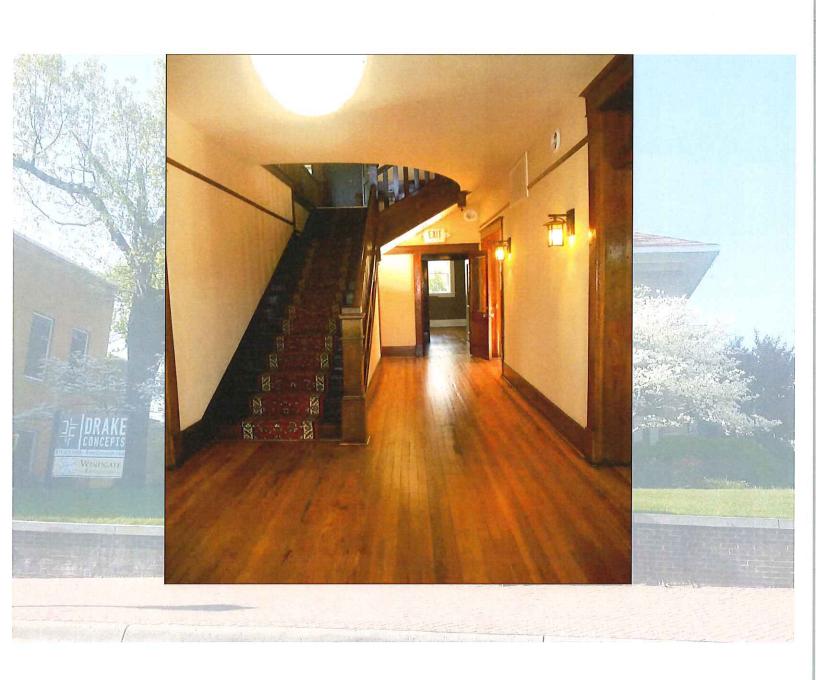












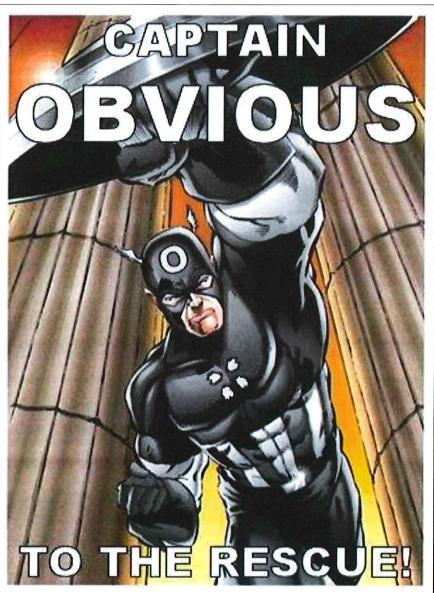


"When you have eliminated the impossible, whatever remains, however improbable, must be truth."

▶- Arthur Conan Doyle



























So what do we do now?

- In order to achieve, you must believe.
- Embrace the whimsy and make downtown an experience!
- Determine your identity, or at least challenge it. You are more than a town to drive through on the way to the lake.
- Build off of the "Cool Factor" you already have!
- This must be a team effort...get the community involved!
- Don't focus on what you can't change, focus on what you can change and make a plan to get there! Involve millennials!
- Build it...they will come. If you do, they will also stay!
- Determine what kinds of businesses you want and go after them. I believe for this to work, investors in Grove need to step up and purchase some buildings. It will work!
- · Don't be afraid to go for it. Don't give up. This will work.

Successful Downtowns

- Leverage the existing potential in their place.
- Create space where people want to hang out.
- A place for all income levels to enjoy.
- It's a mix of uses and people types.
- It's where business wants to be, because people want to be there! People want to live there!
- Lots of pedestrian activity. "The best way to bring life downtown is to bring Lives downtown!"
- A place for people to make connections.
- Create a different and better future for Grove by saving and protecting the past and most valued assets, and bringing vitality to the heart of the community.

