

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
FEBRUARY 22, 2018

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom, John Wells, Amelia Chamberlain and Hitesh Patel. Also in attendance were Brent Malone, Executive Director and Debbie Bottoroff, Assistant City Manager.

Corbridge opened the floor for discussion in respect to the approval of minutes of the January 25, 2018 meeting. Wisdom made a motion seconded by Wells to approve the minutes as presented. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Bottoroff reported the CTB budget was on track. Wells made a motion seconded by Chamberlain to approve the monthly Financial Report. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to amending the Sponsorship Agreement with Sheldon Collings as requested. The amendments are to allow for non-performance for just-cause, referring to situations that may occur beyond Collings control. Chamberlain made a motion seconded by Wisdom to approve the amended agreement with Sheldon Collings. 5 AYE 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Proposal from RC Livesay Photography for video and photography services. Malone advised members this was an opportunity to showcase Grove and Grand Lake on the kiosk, web site, social media and other marketing venues. Wells made a motion seconded by Wisdom to pursue the concept of the proposal, and directed staff to clarify the cost amounts and bring back an agreement for consideration. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Resolution amending the 2017-18 CTB Budget. Bottoroff explained there was no change to the bottom line, the amendment was moving funds from contingency and grant line items to increase the marketing line item to make sure there are adequate funds available for current and future Sponsorship requests. Wisdom made a motion seconded by Chamberlain to approve the Resolution amending the budget. 5 AYE 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to Sponsorship Applications received. Each application was considered separately.

Har-Ber Village Museum – 5 Decades of Har-Ber Village, Requested \$4,500.

Wisdom advised the Best Western Motel has been receiving numerous calls asking questions about this event. He stated, ‘hosting different events each month will give visitors a reason to come back to Har-Ber Village, Grove and Grand Lake’.

Chamberlain advised showing movies on a large inflatable screen and having bands is a large expense, and the sponsorship funds will be used to assist with these extra costs. After additional discussion, Wells made a motion seconded by Wisdom to award a Sponsorship in the amount of \$4,500 to Har-Ber Village Museum. 4 AYE Chamberlain abstained, Motion carried.

Grove Area Chamber of Commerce – Toes in the Grand, Requested \$10,000.

Donnie Crain, President of Grove Area Chamber of Commerce, advised members the marketing budget for this event is \$12,500 and the Chamber is offering the CTB the opportunity to be an Admiral Level Sponsor for \$10,000. Crain explained there is only one Admiral Level Sponsor for the event. As the main sponsor, CTB will receive significant amounts of advertisement and

marketing exposure. Malone advised members, he had been working closely with the Chamber on this event, but without the Chamber taking the lead this event would not be possible. Corbridge asked if the Chamber made a profit what would the funds be used for. Crain advised the Chamber is creating a premier website and the funds will go towards that expense. After additional discussion, Chamberlain made a motion seconded by Wells that CTB would be the Admiral Level Sponsor for the event at a cost of \$10,000. 5 AYE 0 NAY, Motion carried.

Southern Drag Boat Association – Pro-Mod Shootout – Requested \$10,000.

Corbridge advised members this is a unique event, and the funds will not be used for marketing or advertising the SDBA event. Instead, the request is for the CTB to be the sponsor of a Pro-Mod Shootout. The funds will be used for prize money, 1st Place - \$8,000, 2nd Place - \$2000. Malone advised adding the Pro-Mod Shootout with this type of payout will bring racers from all over the U.S. to Grove. He added, the recent change in SDBA management provides a huge opportunity to tremendously grow the SDBA event at Wolf Creek Park, and will put Grove and Grand Lake on the map. Wells and Wisdom had concerns about this event being scheduled the weekend after July 4th, and suggested Malone request SDBA to consider changing the dates for future events to be held on a different weekend. After additional discussion, Wells made a motion seconded by Wisdom to sponsor the SDBA Pro-Mod Shootout at a cost of \$10,000. 5 AYE 0 NAY, Motion carried.

Wisdom requested the record reflect his concerns regarding scoring these events using the scoring sheets provided. His concern is the current criteria used for scoring makes it difficult for members to rate these types of events fairly. He suggested amending or eliminating the scoring sheet process, and put the responsibility on those requesting a Sponsorship to provide adequate information regarding the benefits that being a sponsor will bring to Grove and the Grand Lake area. Other members were in agreement with his concerns; staff will review and provide information to address the concerns at a future meeting.

Staff Reports

Malone reported the Mid-West Fishing & Hunting Expo held at the Civic Center was a huge success; the event holder, Vance Montgomery, was pleased with approximately 15,000 attendees. He advised Malone next year will be bigger and he expects 20,000 to 25,000 attendees.

Malone advised he and Bottoroff will be training next week with representatives of the software company for the Kisok.

Board Reports

Chamberlain provided information regarding Har-Ber Village Museum:

- ✓ 2/27/18 – Membership Drive at 1909 Restaurant
- ✓ 3/17/18 – Har-Ber Village Museum Opens for the season
- ✓ 4/21/18 – Reenactment of Geronimo will be held in the event tent

Adjourn

Chamberlain made a motion seconded by Wells to adjourn. 5 AYE 0 NAY, Motion carried.

Meeting adjourned at 3:17 p.m.