

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
FEBRUARY 28, 2019

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom and Amelia Chamberlain and John Wells. Hitesh Patel arrived at 2:07 p.m. Also in attendance were Donnie Crain and Lynda Redd, Grove Area Chamber of Commerce; Bill Keefer, City Manager and Debbie Bottoroff, Assistant City Manager.

Corbridge opened the floor for discussion in respect to the approval of minutes of the January 24, 2019 Regular Meeting. Wisdom made a motion seconded by Chamberlain to approve the minutes as presented. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Keefer advised members the lodging tax numbers were significantly down from the same time last year. He encouraged members to continue being frugal with spending. Chamberlain made a motion seconded by Wisdom to approve the monthly Financial Report. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the following Sponsorship Applications:

Montgomery Production	Mid-South Tackle Hunting & Boat Show - \$2,000
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Grand Lake Festivals, Inc.	American Heritage Music Festival - \$5,000
	Cajun Festival - \$5,000
	Jana Jae Fiddle Camp - \$5,000

Keefer reminded members Montgomery Productions previously submitted a Sponsorship Application too late to be considered at their January meeting. At the January meeting, Corbridge suggested Montgomery Productions submit a Sponsorship Post Event Report for members to consider at the February 28, 2019 meeting. Crain advised members the CTB logo was used on all the advertisements for the event. He advised the event was well attended by visitors from the 4-state area, and plans are to bring the event back to Grove next year. Chamberlain made a motion seconded by Corbridge to approve a \$2,000 reimbursement to Montgomery Productions for the Mid-South Tackle, Hunting and Boat show. 4 AYE, 1 NAY vote by Wells, Motion carried.

Jana Jae was present and expressed appreciation for the support given by the CTB and the City of Grove. She provided information and answered questions regarding each of the Grand Lake Festivals, Inc. events. Jae advised members the Grand Lake Festival, Inc events bring art and cultural to the community and are a good balance to the fishing tournaments and other outdoor events. Members requested Jae's assistance with bringing more musical events to Grove. Crain advised he and Jae have previously discussed bringing additional musical events to Grove, plus he has had discussion with Pat Dodson, Grove Public Schools Superintendent, regarding the use of the Performing Arts Center and Dodson was open to further discussion. Chamberlain made a motion seconded by Wisdom to approve a Sponsorship for each of the events in the amount of \$3,000. 5 AYE 0 NAY, Motion carried.

Corbridge opened the floor for discussion regarding a Resolution amending the 2018-2019 CTB Budget. Keefer advised the budget amendment reflects the agreement with the Grove Area Chamber of Commerce for tourism and marketing services. Wisdom made a motion seconded by Chamberlain to approve the Resolution to amending the budget. 5 AYE 0 NAY, Motion carried.

Staff Reports

Crain presented a Tourism Marketing Services Staff Report to members.

Crain advised members a recent court ruling regarding the Royal Bay property changed the status of the two Cherokee Queen riverboats; at this time the gifting of the small riverboat to the City is placed on hold. Keefer advised members, with or without the ruling the City will not accept the boat without completing their due diligence.

Crain advised members the City had a preliminary meeting with Grand River Dam Authority to discuss the possibility of constructing a BMX bicycle and motorcycle race track in the Grove Springs Park area. This idea is in early discussion stages and there will be more research and discussion to determine if a track is feasible.

Keefer announced the State of Oklahoma has purchased property adjacent to the Cherokee State Park, and will be announcing potential improvements. Keefer advised if construction of cabins is a part of the improvements it would create an opportunity to collect additional lodging tax.

Wells asked for an update on the status of a swim beach area. Crain advised the City and GRDA are partnering to create a swim beach area at Wolf Creek Park.

Board Reports

Chamberlain advised members Har-Ber Village will be opening for the season on March 16, 2019.

Chamberlain advised members Lt. Governor Matt Pinnell will be the guest speaker at the Grove Rotary on May 16, 2019.

Wisdom advised members, the renovation is complete on all except 18 rooms at the Best Western.

Adjourn

Chamberlain made a motion to adjourn seconded by Wisdom. 5 AYE 0 NAY, Motion carried.

Meeting adjourned at 3:43 p.m.