



PARTNERSHIP AGREEMENT

This Partnership (Agreement) is entered into between the Grove Convention Tourism Bureau (CTB), and _____ a Qualifying Partner (Partner).

GENERAL PROVISIONS

PURPOSE

A Partnership approach to marketing provides greater strength, unity, and leveraged results. A marketing Partnership will more effectively market your destination.

PARTNER'S RESPONSIBILITIES

Partner shall be responsible for the collection of a five percent (5%) Fee in lieu of the Lodging Tax from the occupant which shall be held by the Partner until paid to the CTB.

Partner shall collect the Fee in the same manner as the Lodging Tax is collected in compliance with Section 7-701 through Section 7-705 of the City of Grove Hotel Tax Ordinance No. 694 hereto attached.

The payment of Fee collected pursuant to this Agreement shall be due and payable from the Partner to the CTB prior to the 20th day following the month during which the charge for the occupancy incurred.

Partner shall keep records of all rent paid, charged or due thereon and of the Fee payable thereon in such form as provided by the CTB.

CONVENTION TOURISM BUREAU'S RESPONSIBILITIES

Promote Partner's destination in Grove, OK and the Grand Lake area. Provide the following Partnership benefits:

- A 175-character descriptive listing on www.cityofgroveok.gov which is consistently ranked in the top Google organic searches for trip planning advice regarding Grove/Grand Lake area. Listing will include a hyperlink to Partner's website.

- Partner will have access to the confidential Group Sales Department hotel leads and service requests which cover the meetings, convention, motor coach, reunion, wedding and sports group market.
- Daily direct referral services provided by the CTB staff at the Grove Visitor's Center.
- Privilege to display rack cards and other information at the I-44 Tourism Center near Miami, OK
- Networking and educational opportunities with local tourism industry leaders at Travel Council meetings held throughout the year.
- Continuing education programs, seminars and technology learning sessions provided throughout the year.
- Opportunity to advertise on-line and in CTB publications.
- Social Media: Events, activities, discounts may be submitted for promotion through CTB's social media networks.
- Non-voting partnership rights, may attend monthly board meetings and provide input.

TERM

This Agreement shall be effective from the date executed for the period of one (1) year, and may be renewed for additional one (1) year terms.

FAILURE TO COMPLY

Failure of either party to comply shall result in this Agreement being null and void.

SUCCESSORS AND ASSIGNS

This Agreement shall be binding on and inure to the benefit of the parties to it and their respective heirs, executors, administrators, legal representatives, successors, and permitted assigns.

NOTICE

All notices required by this Agreement shall be addressed to the following, or other such party or address as either party designates in writing, by certified mail, postage prepaid, or by hand or overnight delivery:

Partner:

 Grove, OK 74344

CTB:

Chairman
 104 W. 3rd Street
 Grove, OK 74344

SEVERABILITY

In the event any section, subsection, paragraph, sentence, phrase or word herein is held invalid, illegal or unconstitutional, the balance of this Agreement shall stand, shall be enforceable and shall be read as if the parties intended at all times to delete said invalid section, subsection, paragraph, sentence, phrase or word.

APPLICABLE LAW

This Agreement shall be construed under the laws of the State of Oklahoma. Venue for any action under this Agreement shall be in Delaware County, Oklahoma.

ENTIRE AGREEMENT

This Agreement embodies the complete agreement of the parties hereto, superseding all oral or written previous and contemporary agreements between the parties and relating to the matters in this Agreement, and except as otherwise provided herein cannot be modified without written agreement of the parties to be attached to and made a part of this Agreement.

EXECUTED this _____ day of _____, 2017.

Grove Convention Tourism Bureau

By: _____
Jim Corbridge, Chairman

ATTEST:

By: _____
Amelia Chamberlain, Secretary

Name of Partner

By: _____
Partner