

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
MAY 24, 2018

John Wells, Vice-Chairman, called the meeting to order. Members present were Amelia Chamberlain and Hitesh Patel. Brad Wisdom joined the meeting at 2:05 p.m. Jim Corbridge was absent. Also in attendance were Brent Malone, Executive Director; Bill Keefer, City Manager and Debbie Bottoroff, Assistant City Manager.

Wells opened the floor for discussion in respect to the approval of minutes of the April 24, 2018 Special Meeting. Chamberlain made a motion seconded by Patel to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Wells opened the floor for discussion in respect to the monthly financial reports. Keefer advised members the projected revenue was on track for the budget year. Chamberlain made a motion seconded by Wisdom to approve the monthly Financial Report. 4 AYE, 0 NAY, Motion carried.

Wells opened the floor for discussion in respect to advertising major events on KODE/KSN Television Stations. Malone reported KODE/KS is interested in promoting Grove and its major events. They will be a sponsor of the Southern Drag Boat Association event and are providing \$2,500 in free advertising to market the event. Malone advised members that he and Donnie Crain, Chamber president, will be appearing on the "Living Well" show once a month to promote Grove and its events. Malone advised members he will continue to pursue advertising with KODE/KSN on promoting Grove and its major events. He will provide members with a variety of 'packaged deals' for their consideration for marketing future major events. Keefer suggested expanding the marketing area to Tulsa, Oklahoma City, Springfield, MO; Kansas City and Wichita, KS to reach visitors that will travel a distance that is far enough away that they would spend the night in our local hotels. Malone advised members he will explore an expanded marketing area and will provide advertising ideas for their consideration at future meetings.

Wells opened the floor for discussion in respect to leasing a billboard located on I-44/Will Roger's Turnpike near the Grove Exit from the Grove Area Chamber of Commerce. Donnie Crain, Chamber president, reported a letter was recently received from the turnpike authority declaring the 'Chamber owned' billboard abandoned and it would be removed unless the Chamber took action to repair. Until receipt of the letter, Crain advised the Chamber was not aware that the billboard existed. At Crain's request, the turnpike authority removed the trees and vegetation that were obstructing the view of the billboard. The billboard is in a 'grandfather' status and the turnpike authority limits the repairs allowed. Crain advised members the Chamber desires to lease the billboard to the CTB for \$2,400 for one-year. The Chamber will pay for the needed structural repairs and the cost to wrap the billboard with artwork provided by CTB. Wells requested this item be tabled until the next meeting to allow members the opportunity to view the billboard and its location. Wisdom made a motion seconded by Patel to table the item. 4 AYE, 0 NAY, Motion carried.

Staff Reports: Malone demonstrated the CTB kiosk to the members.

Board Reports

Chamberlain informed members and staff, Har-Ber Village will continue their 50th Anniversary Celebration in June with FREE music and dinner on June 9, and a FREE movie and music on June 16.

Adjourn

Wisdom made a motion seconded by Chamberlain to adjourn. 4 AYE 0 NAY, Motion carried. Meeting adjourned at 3:00 p.m.

